Bringing Agro World on One Platform

www.agroworldindia.com
India Food and Agriculture: Powerhouse of the World

The anatomy of global food and agriculture has undergone a complete metamorphosis in recent decades. According to the World Fact Book of the CIA 2015, the global agricultural output was $4,771 billion and 42 percent of this output comes from just six countries, five of them being developing ones. While China leads, India ($367 billion) is second largest, US is third ($279 billion), followed by Brazil ($130 billion), Nigeria ($122 billion) and Indonesia ($121 billion). In fact, China and India alone account for about 30 percent of the total. The world’s population will be about 10 billion by 2050. Food supplies need to increase by 60 percent of the current, as mentioned in 'World Agriculture Towards 2030/2050'.

India’s domestic demand for food is expected to go up considerably with increasing population. Indian agriculture needs advanced farming systems, agri services, planting material, farm machinery, agro-processing equipment, crop care and soil health products, dairy, poultry and fishery technologies, infrastructure, value chain models, agri and food businesses and substantial participation in global food and agro trade. As India’s institutions are providing global expertise and cooperation, it has become the gateway to almost two dozen Asian countries and whole African continent. Though 8% of world’s food is grown here, the share in global trade remains dismal at 2%.

Major Flagship Programs of the Government of India
AgroWorld: The Gateway to Global Market and Agribusiness

In a bid to introduce contemporary agriculture –agri and allied sectors with their best practices, technologies, processing and marketing that can inevitably help countless farmers and platform owners, Indian Council of Food and Agriculture with the support of the Government of India and several States and in technical collaborations with a large number of industry associations and international bodies, is fully geared up to floor AgroWorld 2019 from November 5 to 8, 2019 at the sprawling campus of Indian Agriculture Research Institute, New Delhi. Additionally, this insightful global knowledge and trade event will encompass industry-oriented topics, opportunities for startups, international participation and much more.

Meanwhile, the agro food industry experts, agri-specialists and government officials from all across the world, will share their prized insights on available technologies, trade and business models and modern innovations. These distinguished individuals will be ready to interact with our entrepreneurs, farmers and scientists. Indian industry and businesses, institutions, Central Ministries and the State Governments will have the showcasing opportunities of their products and technologies, programs and services, potential and achievements before the national and global stake-holders to explore possibilities of investments, technical cooperation, trade, business, marketing and partnerships opportunities.

Along with its partners, ICFA is passionately promoting AgroWorld 2019 across India and the world that incorporates major sectors and key stakeholders in food, agriculture, horticulture, animal husbandry, aqua and allied sectors. ICFA invites you to avail this wonderful opportunity to take a proactive part as a zealous exhibitor or sponsor during the forthcoming exciting event – AgroWorld 2019, and showcase the products, technologies, programs and services to a colossal target audience in a single, pulsating platform for three consecutive days.

New Delhi- The Host City!

Delhi takes pride in being the capital of the country for many dynasties in the last 1000 years. It is in fact a city wrapped in legends and rich history, where time flows differently, and where every moment becomes a moment of history. A vibrant melting pot, it encapsulates two very different worlds, the ‘old’ and the ‘new’, each representing delectably different experiences. New Delhi, being the capital of India, has significant political, diplomatic and developmental display. Delhi is sprinkled with glittering gems like: captivating ancient monuments, magnificent museums, a vivacious performing-arts scene and some of the subcontinent’s yummiest places to eat. Delhi blends within its folds the great cultural variety of India. Delhi is not just a name, it is a feeling. Every inch of land in Delhi has an important history buried under and every 500 meters has some significant cultural or historic work. Come experience it....
Objectives

Technology and Investments
To provide unique opportunity for interaction amongst key stakeholders namely government officials, experts, industry CEOs, agribusiness professionals, traders, farmers, entrepreneurs, developmental agencies and institutions to explore investments, technologies, marketing and collaborations among themselves.

Showcasing Opportunity
To provide platform to the states, institutions, officials, experts, industries and international bodies to showcase scope and opportunities, latest products, advanced technologies, food and agribusiness models, logistics, post-harvest management, global best practices and to connect with farmers and agri startups.

Networking and Partnerships
To facilitate global companies for exploring opportunities for business and investments, technical and marketing collaborations, exports and partnerships and signing of MoUs towards finding business partners, expanding business, increased value addition, trade and agribusinesses.

Policy Inputs and Knowledge sharing
To provide exposure, enrich knowledge and generate policy inputs through the technical seminars, international conferences, business dialogues and interactions among the Indian and Foreign visitors, exhibitors, experts, farmers, entrepreneurs, industries and business CEOs towards doubling farmers’ income

Highlights of AgroWorld 2019

• Sprawling exhibition venue at IARI
• World class infrastructure
• 20 sectors with specialized Pavilions
• National and global participation
• Top Government and policy makers visits
• B2B Meetings and business facilitation
• World AgTech Congress
• AgTech Startups Meet
• India Agribusiness Awards 2019
• Global CEOs Awards 2019

Trade Visitors
AgroWorld 2019 invites target visitors through all kinds of channels according to the exhibitors’ conditions. The officials, industry, institutions, producers, traders, importers, investors, dealers, farmers and other professional organizations.

Exhibitors
Governments and chambers of different countries through country pavilions, international enterprises, Indian food and agriculture industry, central ministries, technology institutions, agribusinesses and State Governments, export and trade companies and agri-food start-ups, agro and farm services etc.
Reap the Rewards of Exhibiting

Global Visibility  •  Great Branding  •  Marketing  •  Business Opportunities  •  Collaborations and Partnerships.

- **International Participation:** With the increase in demand, more and more international players are attracted to the Indian market that offers enormous opportunities.

- **Delegates:** Find engaging audience and key persons of Indian and global food and agriculture sectors to explore possibilities of business, investments and collaborations.

- **Meet the Right Buyers:** The Fair boasts to understand exhibitor’s needs and deliver right buyer, collaborator and investor to serve the purpose of participation.

- **Educational Opportunities:** India offers great learning opportunity in agriculture. The national and global display of products, technologies and services can help you discover how to be more productive.

- **Networking Opportunities:** AgroWorld 2019 provides a great opportunity to network. Better innovations and models from other regions and the world can become valuable resources for referrals and best-practices.

- **Expand Your Business:** AgroWorld 2019 is a place where you can learn more about the current national and global business climate. Discovering innovative products and services for your business to stay competitive in today’s dynamic business world.

- **Extensive Media Coverage:** With large number of print and digital media partners and social media initiatives, it offers great exposure and widespread publicity.

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**AgroWorld Pavilions**

- Seed Pavilion
- AgChem Pavilion
- Horti Pavilion
- Tea Pavilion
- Irritech Pavilion
- Flora Pavilion
- Aqua Pavilion
- Poultry Pavilion
- Dairy Pavilion
- BioAg Pavilion
- Rice Pavilion
- Biotech Pavilion
- AgroLogistica Pavilion
- Agribusiness Pavilion
- Spices Pavilion
- AgEdu Pavilion
- PlantNutri Pavilion
- Food Pavilion
- Fruit Pavilion
- Herb Pavilion
Scope of Exhibits

**AGRI-INPUTS**
Agrochemicals, fertilizer, seeds, PGRs, bio-products, bio-stimulants, credit, insurance etc.

**FOOD & FOOD PROCESSING**
Conventional foods, Instant foods, snacks, healthy foods, frozen foods, sea foods, canned foods, baby foods, RTE food, fruit juices, wines etc..

**ANIMAL HUSBANDRY & AQUATIC PRODUCTS**
Breeds, feeds, meat products, poultry products, dairy products, fishery products, seafood, animal feed and health products etc.

**AGRO PRODUCTS**
Grains, cash crops, fruits & vegetables, seeds, edible oil, rice, pulses, spices, dried fruits & nuts, flowers etc.

**AGRO-TECHNOLOGY & AGRO-MACHINERY**
Farm machinery, micro irrigation, agro processing, ICT, e-commerce, cloud computing, big data, IT solutions, agro technologies farmers services etc.

**AGRI-INFRASTRUCTURE, VALUE CHAIN, MARKETING & TRADE**
Warehousing, Cold Storages, Logistics, Energy, Financing and Insurance Solutions, Wholesalers, Retailers, E-Market, Import & Export

Commodity Business Shows

India is a very important producer of major commodities in the world, being the largest producer of spices, tea, sugar and 2nd largest in rice, wheat, coffee and a number of other agriculture produce. Looking at the business potential and trading opportunity with India for a number of commodities from rice to sugar to tea and spices, a number of Commodity Business Shows are being organized to give special focus on to each of the major tradable commodities, by organising special display pavilions, business dialogue sessions and buyer-seller meets etc.
Major Events

**FarmTech World**
Farm Machinery & Tractor technology and International Conference on Farm Mechanization

**DigiTech World**
Digital Farming & Precision Agriculture and International Conference on Precision Agriculture and Digital Farming

**AgTech World**
Agriculture Technologies, AI and IT in Agriculture and International Conference on Artificial Intelligence and IT in Agriculture

**AgProTech World**
Agriculture processing and farm level processing technologies and International Conference on Agro and Processing Technologies
International Trade and Cooperation

Towards accelerating world engagement with India in food and agriculture towards facilitating investments, trade and technical cooperation, including technology and knowledge sharing for achieving the vision of global food and nutrition security, ICFA has planned 10 bi lateral and regional cooperation meetings during the AgroWorld 2019. During these meetings, Joint Business Councils will be launched, involving key stake holders towards achieving the above objectives. ICFA has already launched India – Africa Joint Business Council. Board comprising of ideally 20 members from India and the country/region from among the businesses, policy making, think tanks, experts and officials with a chairman and two co-chairs shall be nominated to manage the affairs of the JBCs. Important stake holders from the listed countries / regions are being invited to register or write to us for joining the Cooperation Dialogues and to be co-opted on the relevant JBCs. Following Sessions and JBCs are planned to be launched during the AgroWorld 2019.

1. Indo-Africa Business Dialogue
2. Indo-ASEAN Business Dialogue
3. Indo-BRICS Business Dialogue
4. Indo-EU Business Dialogue
5. Indo-Gulf Business Dialogue
9. Indo-Canada Business Dialogue
10. Indo-Australia Business Dialogue

Progressive Farmers Meet

Agriculture is the largest employer in India engaging @ 50% of the population and is also a pre-dominant sector of India’s economy with an annual output of $ 390 billion. Farmers however need latest technologies, global best practices, market connect, value chain in farming and industry partnerships to take agriculture next level. ICFA envisions to provide farmers during AgroWorld & AgTech World 2019 the exposure to successful agribusiness models, fostering partnerships and connecting them with policies, Government schemes, technologies and markets.

AgTech Startups Meet

Indian agriculture offers tremendous scope for Startups in providing missing links in agri food value chain. And in recent years, a large number of Startups have been launched in India, and they are looking for new ideas, inspirations and support to scale to newer heights. In this context, ICFA is hosting Agri Startups meet, as part of AgroWorld & AgTech World 2019 with the aim to bring all the startups in food and agri space on single platform for sharing of success stories and exploring business linkages, synergies, connects and partnership opportunities.

Global Agriculture Summit

Even after decreased contribution to GDP, agriculture still continues as a major livelihood provider around the globe, especially in the developing world; and hence responsible for economic growth and social transformation. Farmers however are facing plethora of problems in the developing countries and there is need for connecting them with the markets, technologies, trade and global best practices, and to transforming them from farmer to farm entrepreneurs. The Global Agriculture Summit 2019 aims to provide the platform towards facilitating farmers connect with the markets, industry, institutions and the Governmental programs. Towards this end, ICFA is bringing together eminent personalities of Indian and global agriculture, food and agribusiness sectors on one platform. The experience will be combined with the presentation of 12th Global Agriculture Awards and the release of Agriculture Year Book 2019.
World Agriculture Prize and Swaminathan Global Dialogue on Climate Change and Food Security

Agriculture has been the foremost engagement of human beings since their existence and will continue to be imperative given the fact that food is necessary for survival. The shift in lifestyle of humans from their nomadic way of life to the settled way of life has become possible due to development and adoption of early agriculture practices. In this journey of transformation from famine to food sufficiency, certain individuals and institutions played critical roles. Still there is a long way to go in making the planet free from hunger and malnutrition. Developing and underdeveloped nations in order to boost food production, need cooperation, collaboration and learning of global experiences.

With this vision to recognize the individuals, who have served the humanity through agriculture, Indian Council of Food and Agriculture Instituted the World Agriculture Prize to be presented annually to an individual or institution, who played seminal role in transforming agriculture globally and saving the humanity from the curse of hunger. A high level global selection committee is constituted to decide the names of World Agriculture Prize Laureate. The 1st World Agriculture Prize was presented to the Pioneer of India’s Green Revolution, Prof. MS Swaminathan on Oct 26, 2018 in New Delhi by the Hon’ble Vice President of India.

The 2nd World Agriculture Prize will be presented on Nov 5, 2019 in New Delhi, as part of the World Agriculture Summit and AgroWorld 2019. The award presentation will be preceded by a special session, named “Swaminathan Global Dialogue on Climate Change and Food Security”. This award as well as global dialogue on climate change and food security provides the unique platform for global leaders to discuss the futuristic agenda and the advances made in agriculture at the global level. This also opens more avenues for the key stakeholders to learn from experiences and success stories of the developing and developed nations and replicate them to deal with the challenge of climate extremes and ensure sustainable global food and nutrition security.

Recognizing the Excellence

Global CEO Awards 2019

These awards will be presented to the CEOs of the food and agribusiness companies operating on global scale and who have made the critical difference to the organization, achieving rapid global growth, launching new products and technologies, expanding into new markets, acquiring new products or companies, seeing role model and contributing to social empowerment. CEOs fulfilling the criteria may send a short write up by mail for consideration by the Jury. For application form and details please visit: www.agroworldindia.com

India Agribusiness Awards 2019

These awards will be presented to the agribusiness companies operating in India, who are serving the farm or food sector with good quality products, technologies or services. Companies fulfilling the criteria may send their short write up by mail for consideration by the Jury. For application form and details please visit: www.agroworldindia.com
Leaders Speak

Shri M. Venkaiah Naidu
Hon'ble Vice President of India

Ill effects of climate change are impacting every aspect of life including agriculture. We need to evolve strategies to cope with the changing climate, depleting resource base and increasing food demand. This calls for policy changes in agriculture sector and collective global efforts. I am happy to see that ICFA has instituted World Agriculture Prize, that will bring the world closer in finding solutions to burning issues.

Mr. Rajnath Singh
Hon'ble Minister of Home Affairs, India

Agriculture need to be made more productive and rewarding by tapping the potential altogether of horticulture, dairying and food processing. Agriculture would be the sunrise sector in India and the nation would achieve the target of doubling farmers' income by 2022, if we work together. The bottleneck of infrastructure is being addressed, the states on board. The Global Ag Summit and the AgroWorld program started by ICFA will go a long way in promoting trade and cooperation and substantially enhance India's engagement with the world.

Mr. Radha Mohan Singh
Hon'ble Minister of Agriculture and Farmers Welfare, India

“The Government, for the benefit of farmers, has initiated several programs in the areas of infrastructure development, international cooperation, processing, and technology transfer among others. I believe, farmers can succeed only when all the other stakeholders perform. I am very happy to see such a large AgroWorld program where farmers, industry, institutions, entrepreneurs and Government are present for a common cause.

Shri P. Sathasivam
Hon'ble Governor of Kerala

Agriculture must also use technologies that depend on ecologically sound and responsive principles. While talking about the adoption of technology we also cannot ignore the need to encourage entrepreneurship in agriculture through skill development. The Swaminathan Global Dialogue on Climate Change and Food Security, which ICFA has started from this year, as part of Global Leadership Summit, is extremely useful program.

Prof. MS Swaminathan
Pioneer of India's Green Revolution

“It is time for a nutrition revolution in India and it is important to work to achieve that to end malnutrition. This nutrition engine calls for a multi pronged approach addressing agriculture, health and rural development to ensure nutrition for people across the social spectrum. The Global Agriculture Summit and the AgroWorld by ICFA, which has brought global partners here must address the challenge of malnutrition.

Mr. Suresh Prabhu
Hon'ble Minister of Commerce and Industry, India

Commerce Ministry has put in place a new Agri Exports Policy that aims at substantially enhancing India's trade and cooperation with the world. The bottleneck of infrastructure is being addressed, taking the States on board. The Global Ag Summit and the AgroWorld program started by ICFA will go a long way in promoting trade and cooperation and substantially enhance India's engagement with the world.

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Ms. Kampamba Mulenga Chilumba Chewe, Hon'ble Minister of Livestock & Fisheries, Zambia

Limited access to finance and credit, high post harvest losses, low value addition, and low participation of private sector in agriculture are some of the challenges that we face in our country. Policy measures are needed to overcome these and promote agricultural growth. I am very happy to be part of AgroWorld and to see that 12 international conferences are being organized simultaneously, besides Global Ag Summit.

Ms. Christine Dougherty, Global Vice President - Sustainable Agriculture, PepsiCo, USA

Agricultural income can be increased through irrigation, farmer practices, multiple cropping. PepsiCo has been key partner of Indian agriculture and we are planning to invest more than $6 million by 2023 and continuing to promote sustainable farming in India. I am extremely happy to be part of AgroWorld and release PepsiCo Sustainability Report by the Agriculture Minister of India today. I wish to join this marvelous program again next year.

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ICFA Policy Leadership Award for Andhra Pradesh CM N Chandrababu Naidu

Union Home Minister Rajnath Singh will present the award to Naidu at a function in New Delhi on October 24. The award is being presented in recognition of Naidu’s contribution to the development of the state.

Swaminathan gets 1st World Agriculture Prize

MS Swaminathan, father of India’s Green Revolution and the ‘Father of Green Revolution’, has been awarded the World Agriculture Prize (WAP) for his contribution to food security. The WAP is the first of its kind to be awarded to a living Indian, and it comes with a prize money of $1 million.

Global Agriculture Leadership Awards Announced; Lifetime Achievement Award for Padamshree Dr. KH Gharda

The National Awards Committee of Agriculture Leadership Awards, which are being organized by the Ministry of Agriculture and Farmers Welfare, has announced the list of winners for the 2018 awards. The awards recognize the contributions of individuals and institutions in the field of agriculture. Among the awardees is Dr. KH Gharda, who has been honored with the Lifetime Achievement Award for his contributions to the agricultural sector.

Nagaland to receive ‘Best Horticulture State’ Award

The Government of Nagaland has been awarded the ‘Best Horticulture State’ award for its contribution to horticulture development in the state. The award was presented by the Ministry of Agriculture and Farmers Welfare in recognition of the state’s efforts to promote horticulture as a major source of income for farmers.
Awaiting to assist your participation

Dhwani Agarwal
Program Lead - Asia and Africa
Mobile: +91 - 7290010847
Email: dhwani@icfa.org.in

Ankita Singh
Program Lead - Europe & Americas
Mobile: +91 - 8448482486
Email: ankita.singh@icfa.org.in

Indian Council of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as a global platform for trade facilitation, partnerships, technology and agribusiness services. A proactive approach helps ICFA in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and international trade to accelerate growth in food and agriculture sector globally. With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India’s global engagement in food and agriculture sector.

For enhanced sustainability, food safety and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching Healthy Food Initiative program and Good Agriculture Practices (GAP) project. In a short period of two years, the Council has signed up MoUs with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization and IFPRI etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyse agribusiness and agri start-ups. The 20 Member ICFA Board has distinguished luminaries with the Pioneer of India’s Green Revolution, Prof MS Swaminathan as its Patron.