



INDIAN CHAMBER OF FOOD AND AGRICULTURE

— Supported by —



Conference on
Doubling
AGRI exports

November 6, 2019

NASC Complex, New Delhi, India



India is one of the fastest developing economies of the world. With over 15 % share in GDP contribution of agriculture and allied sector remain quiet higher than world average (6.4%). India stands second in global agricultural production and is a leading exporter of several agricultural commodities. India ranks amongst top ten exporters of agricultural product in the world. The top exports comprise of sugar, beef, rice and shrimp. Indian agricultural exports grew at 9% compared to China (8%), Brazil (5.4%) and US (5.1%) between 2007 and 2016. During this period, exports of coffee, cereals, horticultural produce doubled; while exports of meat, fish, processed products grew between three to five times.

However, India has remained at the lower end of the global agri export value chain given that majority of its exports are low value, raw or semi-processed and marketed in bulk. The share of India's high value and value added agri produce in its agri export basket is less than 15% compared to 25% in US and 49% in China. India is unable to export its vast horticultural produce due to lack of uniformity in quality, standardization and its inability to curtail losses across the value chain. These factored in, India can further expand its horizons ushering in more products into the export category.

Agri exports from the country have been residual in nature i.e. quantity left after meeting domestic demands, though to strengthen India's position in international trade it is necessary to shift to targeted export, targets being fixed considering international demand and competitive advantage. India has high export potential for Shrimps, Meat, Rice, Grapes, Bananas, Pomegranate, vegetables, Processed / Value added products, Cashew, Plant parts/medicinal herbs, food based nutraceuticals, aromatics, spices, organic food. Though to translate this potential into reality requires a strategic plan and public private sector will have to work together to boost agri-exports from the country. In this direction, government has already come up with new agri-export policy to create pro export environment in the country.

Indian Chamber of Food and Agriculture takes the opportunity to discuss the various bottlenecks in improving agri-export and strategies to address these challenges in order to create a supportive environment for industry to strengthen Indian agricultural exports in international trade by bringing together eminent personalities of Indian and global agriculture on one platform. With this objective, ICFA in association with APEDA is organizing National conference on Boosting Agri Export. The Conference will lay special emphasis on various components of agri export policy 2018 and collaborative approach necessary to promote exports. Understanding the fact that agriculture in India changes at every few kilometres due to large agri biodiversity and majority of farmers are small and marginal, the conference will focus on creation of product specific clusters to build capacity of small farmers and ensuring standards and quality for exports through certification.

Who should participate?

- Officials of the Central and State Governments
- Industry leaders and agribusiness industry executives
- Experts, researchers, academic and extension persons
- Banking, insurance, financial, rural and development professionals
- Entrepreneurs, food & agribusiness professionals and agri-food startups
- Farmers, processors, traders, exporters, marketing, and services agencies



Objectives

- To discuss the broad issues in agri- exports and ways to boost them, including promoting globally Brand India in food and agro products
- To discuss the challenges for farmers and exporters, including issues of quality and standards, value chain, sustainability, certification and others
- To discuss the desired structural changes in policy, technology, and investments to address various challenges limiting exports
- To discuss the role of the States, industry and institutions and services agencies towards trade and agribusinesses, creation of value chain for exports.
- To discuss the challenges and opportunities for partnerships, and the strategies and approaches for facilitating agribusiness to achieve export targets.

Program Details

Inaugural session	09:30am - 10:30am
Tea break	10:30am - 10:45am
Inauguration of Exhibition	10:45am - 11:45am
Quality Production and GAP Certification holds key to doubling exports	11:45am - 01:00pm
Lunch	01:00pm - 02:00pm
Role of States and Commodity Boards in doubling exports	02:00pm - 03:00pm
Promoting Brand India for greater value and increased market access	03:00pm - 04:00pm
Tea break	04:00pm - 04:30pm
Infrastructure and value chain development for exports	04:30pm - 05:30pm
Boosting exports through innovative strategies and focused approach	05:30pm - 06:30pm
Concluding Session	06:30pm - 07:00pm
Presentation of Global CEO Awards 2019	07:00pm - 08:30pm

Highlights

- National and global participation
- Top Government and policy makers
- B2B Meetings and business facilitation

Organised Concurrently

- AgroWorld and World AgTech Congress
- Concurrently FPOs Convention and AgTech Startups Meet
- Global Agriculture Summit 2019
- Global CEOs and India Agribusiness Awards 2019

Delegate fee

- \$100 Foreigners & INR 4500 for Indian Delegate
- INR 2500 for Farmer
- INR 2500 for Student

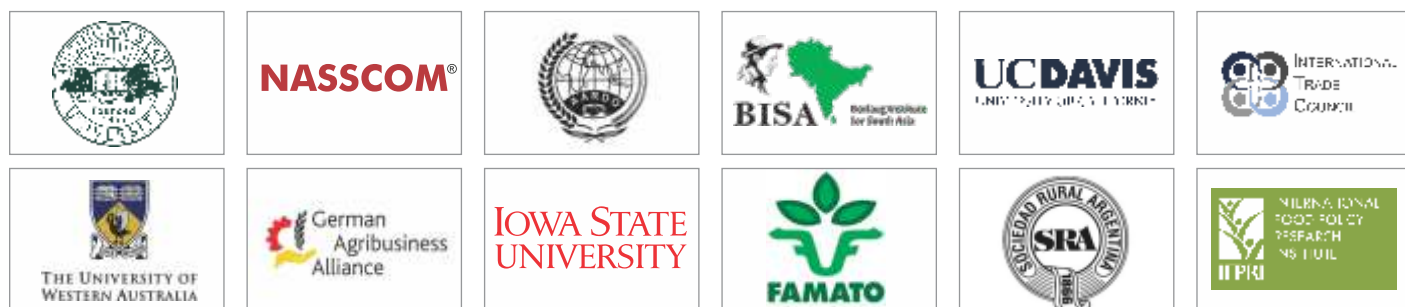


About ICFA

Indian Chamber of Food and Agriculture is the apex body in India, working on business, policy and development agenda and serving as global platform for trade facilitation, partnerships, technology and agribusiness services. A proactive approach helps ICFA in discerning critical challenges emerging in Indian agriculture along with creating opportunities for development, value addition and international trade to accelerate growth in food and agriculture sector globally. With its 27 industry Working Groups and sector specific Business Councils, ICFA represents the interests of key stakeholders at the national level and through its international platforms and partnerships, ICFA facilitates India's global engagement in food and agriculture sector.

For enhanced sustainability, food safety and quality standards, ICFA has taken up the Agriculture Stewardship Program by launching Healthy Food Initiative program and Good Agriculture Practices (GAP) project. In a short period of five years, the Chamber has signed up MoUs with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization Nasscom, Sociedad Rural Argentina (SRA), FAMATO, CCI Pau Béarn and IFPRI etc. Through international partnerships, ICFA envisions to mobilise technologies and investments that will catalyse agribusiness and agri start-ups. The 20 Member ICFA Board has distinguished luminaries with the Pioneer of India's Green Revolution, Prof MS Swaminathan as its Patron.

ICFA Partners



ICFA Members



Awaiting to assist your participation

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