

India Agri Growth SUMMIT 2022

Role of the States and Districts in Agriculture Transformation

CATEGORIES AND CRITERIA

State Policy Awards 2022

1. Best Agriculture State Award

- State that has launched innovative and popular policies, giving new growth and direction to agriculture and improving lives of millions of farmers.
- Catalysed growth in agriculture through policy initiatives, investment promotion, institutions building and inviting corporates etc.
- Achieved growth in overall production in agriculture with increase in quality and productivity.
- Reduced rural indebtedness and enhanced prosperity through policy initiatives, better yields, market prices, support and incentives.
- Made significant improvement in diversification, market linkages, extension, supply-chain management, research activities and farmers reach out programmes.

2. Best Horticulture State Award

- State that has introduced popular production oriented horticulture based schemes and programmes, with positive impacts on the livelihood of the horticulture farmers in the state.
- Provided export incentives, support to progressive and innovative farmers.
- Made a mark with infrastructural development in horticulture for enhancing the production and quality of the produce.
- Made remarkable achievements in the production and productivity of horticultural crops with due technological interventions.
- Ensured a place of pride in horticultural production at the national level
- Took up the cause of farmers and thus made a considerable level of difference in their daily livelihood with marketing revamp, land reforms and other sort of necessary changes at the policy front.

3. Best Animal Husbandry State Award

- State which has introduced popular production oriented animal husbandry schemes and breeding programmes, that has impacted the animal husbandry farmers in the state.
- Encouraged infrastructural and entrepreneurship development for enhancing the quality, production, processing and marketing of milk.
- Made remarkable achievements in animal health management with immunisation drive, artificial insemination services, health care etc.
- Took up the cause of farmers and thus made a considerable level of difference in their daily livelihood with marketing revamp, and launch of new programmes.

4. Best Fisheries State Award

- State that has developed innovative management programmes, research activities, and also facilities that significantly affect fisheries management and conservation on a national level.
- Developed new sources of funding for fisheries programmes.
- Evolved an innovative approach to fisheries education by developing a new or revised course or curriculum.
- Developed educational media (software, visual communications like video, etc.) that contributed significantly to fisheries education in the state and made other States to follow.

5. Best State For Innovative Programs

- State that has made noticeable contribution through formulation and introduction of path-breaking policies which has made a recognisable impact on agriculture through knowledge sharing, ground level training of innovative ideas.
- Has addressed the issues on farming and agribusiness proactively for a positive impact, through value additions, at different stages.
- Has made a substantial difference in the lives of farmers/common man for the growth of any vital agriculture sector, through innovative farming ways.
- Has effectively addressed the need to increase farmer incomes, and maximise gains for diverse stakeholders through innovate agricultural technologies and practices
- Helped in development of agri-entrepreneurs, Agri-start-ups in a sustainable manner engineering excellence and innovation and achieving the desired goals.

6. Best State in Agro Infrastructure

- State that has taken steps towards building Agriculture Infrastructure to help farmers in the processes of sowing to selling, enhancing the

ultimate production efficiency and quality of the produce.

- Created best irrigation system, road connectivity, electrification, storage and telecommunication and provided the needed infra facility to the farmers in the State.
- Took initiatives in development of rural areas, alleviating hunger and poverty and proper conservation and management of natural resources.
- Significantly contributed to minimizing crop losses, created infrastructure at grassroots level to increase shelf life and usability of the produce, thus ensuring fair deal for the farmers.
- The state while concentrating on development of agro infrastructure also took steps to foster employment creation.

7. Best State in Agro Marketing

- State that has made noticeable contribution by developing policies for a recognisable impact on marketing of agricultural products
- State that helped the farmers to grow, through knowledge sharing, ground level training, encouraging innovative ideas, creating awareness about the benefits of grading, marketing, value addition and processing their produce through regulated markets.
- Created network for Direct Sale by Producers to Processing Industries/Exporters/ Bulk Buyers of food grain, commercial crops, plantation crops, horticultural produce and semi-processed products.
- Implemented new schemes for marketing their products in the correct market for maximising their profit share.
- Took up the cause of farmers and thus made a considerable level of difference in their livelihood with marketing revamp, and launch of new programmes.

District Excellence Awards 2022

1. Best District in Horticulture

- District that has introduced popular production oriented horticulture based schemes and programmes, which had a positive impact on the livelihood of a large number of horticulture farmers in the District.
- Made a mark with infrastructural development for enhancing production efficiency and quality of the produce.
- Made remarkable achievements in the productivity and production of horticultural crops with due technological interventions.
- Made all out efforts to have more number of nurseries, well founded gardens of flowers, fruits, vegetables, medicinal plants, giving due importance to land usage and water conservation.
- Made extensive use of vermicompost or other organic fertilisers and pesticide, taking care of produce value and also nutritional requirements.

2. Best District in Fisheries

- District which has adopted strategies for best management practices in reservoir or pond management, pre-impoundment work, habitat work, and development of urban fisheries, in close coordination with different governmental agencies such as reservoir controlling authorities
- Had developed research activities, facilities that resulted in better fisheries management and conservation on a district level.
- Gave attention to Education of the public in areas of fishing or fisheries management (conducting fishing clinics, educational programs, contact with various media, development of brochures, newsletters, bulletin boards, fliers, popular articles, etc.).
- Participated in activities of professional scientific organizations in the fisheries field and also held offices in different state level committees and brought credit to the District.

3. Best District in Poultry

- Invested in infrastructural development for enhancing production efficiency and quality of the produce.
- Significant and effective promotion of Poultry farms management and conservation activities on a district level.
- Education of the public in areas of Poultry farms (conducting poultry clinics, educational programs, contact with various media, development of brochures, newsletters, bulletin boards, fliers, popular articles, etc.).
- Made remarkable improvement of Poultry farms in the district.

4. Best District in Dairy

- District which ensured best management practices to enhance milk production and productivity of indigenous breeds.

- Made strategies for implementation of new techniques in Dairy business.
 - Educated the Dairy owners on the latest technologies.
 - Took care of health of animals, and in providing all amenities for them.
 - Inspired the local community, especially women, to be in dairy business ensuring good return on investments.
- 5. Best District in Productivity**
- District which demonstrated tangible improvement in farm productivity.
 - District which created an impact in the state in the matter of farming systems, using resources intelligently and sustainably.
 - District which took attention in man power utilization, farm productivity improvement through knowledge improvement and technology interventions.
 - District which achieved growth in overall production in agriculture, in quality and productivity.
- 6. Best District in Agribusiness**
- District with unique approach for excelling in agribusiness, resulting in positive impact on the farmers' livelihood.
 - District which brought in innovative measures for betterment of agribusiness.
 - District that exhibited excellent achievements in the matter of agribusiness sector in the recent past, say 24 months.
 - District which gave impetus on consultancy and related professional services with primary emphasis on enhancing agribusiness.
- 7. Best District in Precision Farming**
- The District which has made phenomenal progress in mapping soil parameters, topographic features among many other variables.
 - The district has made tremendous progress in successful development and implementation of precision agricultural technologies in full-scale in their region.
 - Created awareness about precision farming among farmers by evaluating the natural soil variability of a field.
- 8. Best District in Water Management**
- District which did exceedingly well in augmenting irrigation potential (during the concerned period) by increasing or rejuvenating ponds, lakes etc., creating, Ground Water Recharge structures and upgrading ground water level.
 - Successfully reduced the gap between irrigation potential created and irrigation Potential utilised.
 - Mandated Rain Water Harvesting in Government buildings, Private buildings, Industries etc. and also reuse of waste water.
 - Conducted outreach programmes through awareness campaign and educative programs across the district.
- 9. Best District in Watershed Management**
- District that undertook steps to implement Watershed Management Program more effectively and efficiently.
 - District which has utilised IT, remote sensing techniques, GIS facilities for planning and monitoring & evaluation.
 - District that has built systems that ensured focussed and better coordinated watershed programmes and rainfed irrigation management practices with quantifiable results.
 - District that has devised strategies for continuing watershed management practices in programme areas, even after withdrawal of project support.
 - District with enhanced focus on management of environment specific issues resulting in decreased emission of pollutants.
- 10. Best District in New Initiatives**
- District with initiatives in Horticulture and Livestock based farming system, which are more popular among farmers.
 - District which has adopted different schemes and programs that has enhanced the income of farmers and cattle owners.
 - District that has introduced any scheme/ system for enhancing productivity and minimizing risks associated with climatic variations.
 - District that has introduced new Irrigation technologies which helps in water saving, reducing fertilizer usage, labour expenses, and other input costs and thereby enhanced farmers' income.
- 11. Best District in Innovative Programmes**
- District that has made noticeable contribution through formulation and introduction of path-breaking policies for a recognisable impact in agriculture through knowledge sharing, ground level training and innovative ideas.
 - Has addressed the issues of farming, agribusiness pro-actively for a positive impact.
 - Has made a substantial difference in the lives of farmers/common man for the growth of any vital agriculture sector, through innovative farming ways.
 - Has effectively addressed the need to increase farmer incomes, and maximise gains for diverse stakeholders through innovate agricultural technologies and practices.
 - Helped in development of agri-entrepreneurs, agri-start-ups in a sustainable manner.
- 12. Best District in FPO formation**
- District which ensured FPOs are providing end-to-end support and services to the small farmers, covering technical services, professional management, marketing, processing, and others aspects of cultivation inputs.
 - District which took initiatives to add members to FPOs.
 - District that spread awareness among the farmers on the cost effectiveness of FPOs.
 - District which recognized the problems of small and marginal farmers in India and got them solved through FPOs.
- 13. Best District in Cooperatives**
- Has taken steps towards supporting rural farmers and fisheries & other small scale businesses.
 - Co-ops must have promoted collaborative entrepreneurship and economic growth.
 - Must have provided training & shared facilities and allowed members to access raw materials and technical machinery otherwise unavailable in rural areas.
 - Their membership track record is on growing stage or stable.
 - Provided small loans to their members.
- 14. Best District in Rural Livelihood Programs**
- Must have focused on innovation and integration of ideas and projects, with an emphasis on sustainable development of rural livelihood.
 - Must have taken collaborative steps to develop sustainable livelihoods to alleviate poverty.
 - Must have collaborated closely with state and local governments as well as with the corporate and social sectors to roll out programmes for rural income generation activities, while also aiming to catalyse an optimal utilisation of funds and deliver large-scale results.
 - Engaged with communities at the grassroots level to build community-level resources.
- 15. Best District in Cooperatives**
- District which has encouraged and promoted organic farming.
 - District that supports organic farmers in product certification, marketing, updating knowledge on different practices related to production, packaging etc.
 - Emphasised on conserving natural resource, enrichment of soil and protecting

**For assistance, please contact :
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