



भारतीय कृषि एवं खाद्य परिषद्
INDIAN COUNCIL OF FOOD AND AGRICULTURE

**INTERNATIONAL
CONFERENCE ON
FARM MECHANIZATION**
and
FARMTECH EXPO 2018

October 25-27, 2018

IARI Fair Ground, New Delhi, India



**join and explore the world of
opportunities in farm mechanization**

www.icfa.org.in

Agriculture and farming equipment comprises an expansive variety of machinery and tools that help carry out a number of processes to upgrade the quality and quantity of production. The adoption of machinery has brought tremendous changes, and the advantages include saving time, reduction in labor costs, and appropriate use of inputs to obtain desired output. Moreover, with the growth of government subsidies in Indian and developing countries for farm machineries, the agriculture and farm machinery market is expected to witness significant expansion. The growing world population and upwards rise in food chain will further spur the demand for agricultural products, which will increase the demand for intensive and mechanized agriculture. The global farm equipment market, valued at US\$ 144.10 Bn in 2014, is expected to witness growth at a CAGR of 8.7% from 2015 to 2022.

Growing awareness regarding the importance of technology in agriculture for the maximization of output is aiding the growth of the market. The incorporation of monitoring systems, GPS systems, and self-driven mechanisms allows the precise use of material and increases fuel economy as well. India has witnessed an increasing adoption of farm machines owing to the change in population dynamics and agriculture. Indian tractor and farm machinery market valued at \$ 6 billion is growing @ 8-10% ACGR and will reach USD 10 billion by 2025. International Conference on Farm Mechanization organized by ICFA thus becomes the ideal platform for the global stakeholders to deliberate upon the policy, trade, technology issues, growth opportunities and explore partnerships for enhanced market participation.

Objectives:

The Conference aims at achieving the following specific objectives:

- To provide a global platform to the industry, institutions and Governments to showcase the potential, achievements and opportunities and what they can offer
- To discuss the research and technology interventions happening globally and locally and their application in Indian context through national and global partnerships and collaborations
- To discuss the problems faced by farmers in India and globally, the issue of access and equity in technologies, policy and the challenges in farm mechanization
- To provide platform for exploring opportunities for business and investments, technical and marketing collaborations, exports and partnerships and signing of MoUs
- To discuss the policy, trade, technology, and investments perspectives on national and global level



New Delhi - The Host City

Delhi takes pride in being the capital of the country which is wrapped in legends and rich history, where time flows differently, and where every moment becomes a moment of history. A vibrant melting pot, it encapsulates two very different worlds, the 'old' and the 'new', each representing delectably different experiences. New Delhi, being the capital of India, has significant political, diplomatic and developmental display.

October is the post monsoon season and sees arrival month of arrival of autumn in Delhi, dry ambience with warm days and pleasant nights. With the average temperature hovering around 25°C, October in Delhi is droughty with cloudy sky extending and invitation to winter.



CHAIRMAN
Organising Committee

Mr. Rohtash Mal

Chairman,
EM3 Services P. Limited and Chairman,
ICFA Working Group on Mechanisation



CO-CHAIRMAN
Organising Committee

Dr. SM Ilyas

Former VC
NDUAT and Director, NAARM



Sponsorship Details

International Conferences on FARM MECHANIZATION and FARMTECH EXPO 2018

Main Sponsor

(INR 7.5 lac. Foreign Organisation USD 20,000)

1. Official status of Main Sponsor of the event.
2. Free furnished space of 12 sq. mt. in relevant pavilion.
3. Names and logos to appear in promotional materials like posters, site gates and program banners, event website.
4. Three standees to be displayed in conference area
5. Special acknowledgment during inaugural and concluding functions.
6. Name and logo to appear in all advertisements in national and regional news papers, magazines, websites, hoardings, site panel etc.
7. Sponsor to share inaugural as well concluding dais.
8. Logos to appear in the conference kits.
9. Color page advertisement in the Event Souvenir.
10. 6 complimentary registrations for International Conferences
11. Speaking Slot in any three Conferences

Sponsors

(INR 4 lac. Foreign Organisation USD 10,000)

1. Official status of Sponsor of the event.
2. Names and logos to appear in promotional materials like posters, site gates and program banners.
3. Two standees (6x3 feet) displayed in conference area.
4. Sharing dais of concluding function.
5. Name and logo to appear in all hoardings, site panel etc.
6. Colour page advertisement in the Event Souvenir.
7. Logos to appear in the conference kits.
8. 4 complimentary registrations for International Conferences
9. Speaking Slot in any two Conferences

Co-Sponsors

(INR 2.5 lac. Foreign Organisation USD 6,000)

1. Official status of Co-Sponsor of the event.
2. Names and logos to appear in promotional materials like Panels, Standees and program banner
3. One standee (6x3 feet) can be displayed in conference area.
4. Special acknowledgement during concluding function.
5. B/W page advertisement in the Event Souvenir.
6. 2 complimentary registration for international conferences
7. Speaking Slot in any one Conferences

Dinner Sponsors

(INR 3 lac each or USD 8,000)

1. Dinner sponsors will have their logo carried on all dinner invites.
2. Dinner Sponsors logos will be carried in all site panels and other promotional material.
3. Sponsors will have their 2 standees (4 x 7) feet placed at the dinner venue area.
4. Three complimentary conference and event passes

Lunch Sponsors

(INR 2 lac each or USD 6,000)

1. Lunch sponsors will have their logo carried on all lunch invites.
2. Lunch Sponsors logo will be carried on all site panels and other promotional material.
3. Sponsor's will have their 2 standees (4 x 7) feet placed at the lunch venue area
4. Two complimentary conference and event passes

Year Book Advertising Tariff

Back page	=	Rs. 1,70,000
Cover page	=	Rs. 1,10,000
Double Spread	=	Rs. 1,50,000
Colour page	=	Rs. 70,000

DELEGATE FEE

Foreign Delegates USD 150

Indian Delegates INR 4000

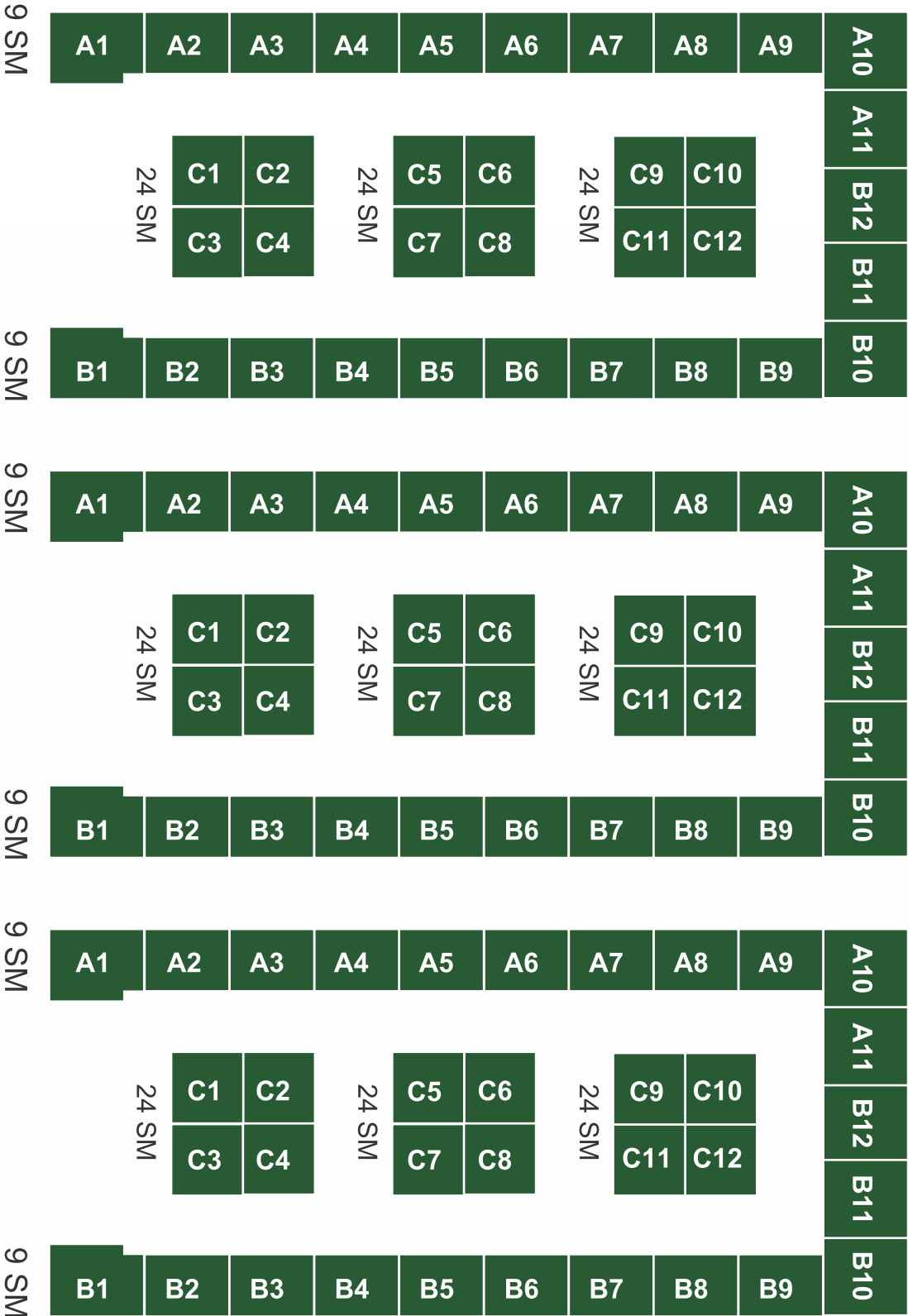
Students and Farmers INR 2000

Discount:

15 % till July 31th 2018
10 % till August 31st 2018
5 % till September 30th 2018

Bulk Discount:

5% on 2 registrations
10% on 3-5 registrations
15% on 6 or more registrations



ENTRY

EXIT

25th October 2018

Lunch	1:30pm - 2:30 pm
Inaugural Session	2:30 pm - 3:30 pm
Role of farm mechanization in enhancing farm incomes	3:30 pm - 4:30 pm
Global advances and best practices in farm mechanization	4:30 pm - 5:30 pm
26th October 2018	
Beyond Tractorisation, success models of Asian countries	9:30 am - 10:15 am
Machinery for post-harvest and Agro processing	10:15 am - 11:00 am
Tea Break	11:00 am - 11:30 am
Policy support for increased mechanization – Role of the States	11:30 am - 12:30 pm
Conclusion and valediction	12:30 pm - 1:30 pm

FarmTech Expo 2018

Farm machinery has revolutionized agriculture in the country and resultant agricultural growth boosted farm machinery market. Agricultural machines have not only increased productivity of land and labour by meeting timeliness of farm operations, efficient utilization of inputs such as seeds, fertilizers and irrigation water and increasing per unit time work out-put. Further it has also made paramount contribution to the multiple cropping and diversification of agriculture. The crop protection industry supported by the technology institutions and the Government, particularly the private sector, in India and globally has made noticeable contributions in technology development, products releases, innovations, and agronomic practices, which need to be showcased to farmers and other stake-holders. Keeping this in view there is a dedicated Farm Machinery Pavillion, as part of AgroWorld 2018 to provide exhibiting opportunities for the industry and institutions.

Farm Mechanization Outlook Report 2018

ICFA announces the launch of Farm Outlook Report at the inaugural of the International Conference on Farm during AgroWorld- 2018. The Farm outlook report by ICFA is an attempt to provide readers with credible information and an in-depth profile of the Farm sector. The report will provide an insight to global as well as national market scenario, market dynamics and trends, trade and industry issues and challenges of Farm sector.

B2B Meetings:

A notable feature of International Conference on Farm Mechanization during AgroWorld-2018 is to arrange business to business meetings for the Indian and global farm mechanization industry. The AgroWorld - B2B Meetings are designed to facilitate delegates exploring business and technology opportunities and maximize networking. A separate hall adjacent to conference venue will be provided for B2B meetings. Advance registration will be required to participate and schedule meetings.

Exposure visit:

Visits to research stations and farmers' fields will be organized for delegates to provide exposure of Indian agriculture from different perspectives, i.e., lab as well as farmers, field. The visit to high tech research labs of ICAR, State Agricultural University and farmers' field will provide an insight in to diverse activities being undertaken at university level and new researches at ICAR stations. Further, the visit to farmers, field will help develop an understanding of practical problems and their solutions being implemented by farmers.

Reply Form

1. Name and address of the Organisation

Details of the Contact Person

Name
 Designation
 Phone
 Fax
 E-mail

2. Fascia (as it should appear on the stall in block letters)

3. Details of products to exhibit

4. Year Book ☐ Back page ☐ Cover page ☐ Double spread ☐ Colour page Total Cost

5. Booking Details

Delegates	Numbers	Rates	Cost
Foreign Delegates	<input type="text"/>	USD 200	<input type="text"/>
Indian Delegates	<input type="text"/>	INR 8,000	<input type="text"/>

Stall	Rates	Cost
Furnished Stall	<input type="text"/>	<input type="text"/>
Bare Space Stalls	<input type="text"/>	<input type="text"/>

Sponsorship	Category	Rate	Cost
<input type="checkbox"/>	Main Sponsor	INR 7.5 lac. Foreign Org. USD 20,000	<input type="text"/>
<input type="checkbox"/>	Sponsors	INR 3.5 lac. Foreign Org. USD 10,000	<input type="text"/>
<input type="checkbox"/>	Co-Sponosrs	INR 2 lac. Foreign Org USD 6,000	<input type="text"/>
<input type="checkbox"/>	Dinner Sponsors	INR 3 lac. each or USD 8,000	<input type="text"/>
<input type="checkbox"/>	Lunch Sponsors	INR 2 lac each or USD 6,000	<input type="text"/>

All payments by Cheque/Demand Draft only, in favour of "Indian Council of Food and Agriculture", payable at New Delhi. Please add 18% statutory GST (Goods & Services Tax).

Payment Details

Demand Draft no dated drawn on amount INR
 in favour of **Indian Council of Food and Agriculture**, payable at New Delhi.

Date Name Designation Signature (with seal)
 Place

Indian Council of Food and Agriculture account detail for online payments

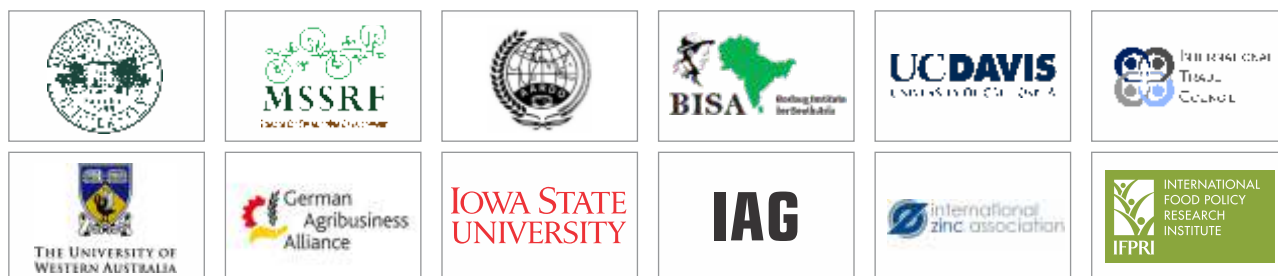
Beneficiary Name	INDIAN COUNCIL OF FOOD AND AGRICULTURE	Beneficiary A/C No	50200009753362
Beneficiary Bank	HDFC Bank	Beneficiary Branch	KAILASH BUILDING, KG MARG, ND-1
IFSC Code	HDFC0000003	MICR Code	110240001

About ICFA

Indian Council of Food and Agriculture is working as the apex level policy research and trade facilitation body and resource centre for food and agriculture sector in India and also serving as the global platform for partnerships, technology, investments and agribusiness services. ICFA through its proactive policy and development agenda, and national and global partnerships is creating opportunities for growth, value addition and trade to help improve the income of farmers. The Council through its various Industry Working Groups, Sector Specific Councils, State and District Councils and Global Partnership Platforms, seeks to represent the interests of the key stakeholders at the national level and position India's food and agriculture sector globally.

To address the issue of sustainability, food safety and quality standards, ICFA has taken up agriculture stewardship program by launching India Good Agriculture Practices (IndGAP). ICFA is also promoting trade, technologies and business ventures in farm sector by forging global partnerships with right institutions. In a short period of two years, the Council has signed up over a dozen MoUs globally; including with the University of California, University of Maryland, Michigan State University, Iowa State University, Western Australia University, German Agribusiness Alliance, Borlaug Institute for South Asia, African Asian Rural Development Organization, IFPRI etc.. The 20 Member ICFA Board has persons of world eminence with Prof. MS Swaminathan as its Patron.

ICFA Partners



ICFA Members



Awaiting to assist your participation

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