

Hello!

About us

Ankur Capital is an early stage venture capital fund. We invest in:

- Agriculture
- Healthcare
- Education & Skill development
- Other areas with potential to create large scale impact



Agri Portfolio

1. **CropIn Tech**: Increasing per acre value for the farmer through big data
2. **Tessol**: Fossil-fuel efficient cold chain to reduce agri-wastage
3. **Suma Agro**: Increasing farm productivity and farmers' income through soil rejuvenation
4. **Agricx Labs**: Quality assessment at farm gate with mobile technology
5. **BigHaat Agro**: Genuine inputs at farmers' doorstep, at right price at right time
6. **Health Sutra**: Urban consumers to increase millet farmers' income
7. **Carmel Organics**: Organic, herbal, medicinal products to serve increasing global demand

Investment landscape 2016-17

1) Agri – India : \$ 175 Mil

- Market: \$ 113Mil
- Value chain: \$ 35Mil
- FAAS (Farming as a service): \$ 13 Mil
- Commerce: \$ 5Mil
- Agro inputs: \$ 5Mil
- Processing: \$ 2 Mil
- R&D: \$ 73K
- Infra: \$ 250K

2) Agritech: \$ 56 Mil

- ICT: \$ 4 Mil
- Software: \$ 2Mil
- Market Lineages: \$ 50 Mil

3) Food & Beverages: \$ 540Mil

- Beverages: \$ 312Mil
- Dairy: \$ 119Mil
- Processed and packaged food: \$109Mil

Our Agri Thesis



SUPPLY CHAIN OPTIMIZATION

Innovations that enable efficient movement of products given the challenges of the existing infrastructure of the country



RISK MITIGATION

Innovations in banking and finance & innovations in disseminating dynamic information to de-risk farming operations and supply-chain.



FOOD WASTE REDUCTION

Innovations that improve shelf life of existing production and prevent loss of value during storage and transportation.



NEXT-GEN NUTRITION

Innovations that meet the changing dietary habits of the next billion Indians such as demand for high protein, organic and health foods.



SMART FARMING

Innovations that use high-precision crop control, useful data collection and automated farming techniques to improve productivity and reduce drudgery.

Evaluation Criteria

What does the venture intend to address?

- Delta efficiency!
- “NICE to have” VS “Need to have”

Few challenges -

- Limited scope for validation
- Temptation to solve multiple problems!



Agri startups can be the gateway to rural markets!

Thank you!

yashwanth@ankurcapital.com

